



For more information:
Dane Roth, Ketchum
Office: (312) 228-6843
Cell: (773) 383-5852
Dane.Roth@ketchum.com

NEWS RELEASE

World's Biggest Production Pick-up Truck To Be Unveiled

International Truck and Engine Corporation to Introduce International® CXT, Commercial Extreme Truck

WARRENVILLE, Ill. (September 13, 2004) – What hauls six tons, can seat a football team's offensive line and, for kids over 20 who miss playing with trucks in the sandbox, is the ultimate toy for extreme work and play? The International® CXT, the world's biggest production pick-up truck for commercial business owners and the newest truck from International Truck and Engine Corporation.

International, the operating company of Navistar International Corporation (NYSE: NAV) and a leading truck manufacturer, will officially unveil the International CXT on Thursday, Sept. 16, at its plant in Garland, Texas.

“The International CXT brings new meaning to ‘everything is *big* in Texas,’” said Garland Mayor Bob Day.

“There is nothing on the road as bold, strong and tough as this truck, and we are delighted that International Truck and Engine Corporation will manufacture it here in Garland.”

Born out of a 20-ton hauler and other International² severe service trucks used by the construction, government and waste industries, the International CXT is built on the same platform as dump trucks and snowplows. As a result, it is a vehicle unrivaled in capability, size and appearance. It hauls three times the payload of consumer pick-up trucks, is all-wheel drive, uses air brakes for unmatched stopping ability and offers towing, dumping and tilt bed capability. Additionally, it features a spacious interior with crew cab design that seats five and can be customized to meet owners' specific needs – from paint color to air seats to flat screen TVs. For example, for people who want to make a statement while driving in luxury, try a customized black International CXT with ghosted green flames that has a leather interior with wood grain trim, reclining captain chairs, a fold-down bench that can be used as a bed, an overhead compartment with drop-down DVD, an XM satellite premium radio system and a rear-mounted camera for increased visibility behind the vehicle.

“The International CXT is a truck for businesses that want to promote themselves as much as perform,” said Rob Swim, director, vehicle center marketing strategy, International Truck and Engine Corporation. “While there is nothing tougher or more extreme on the market than the International CXT, it is as much a statement of success as it is performance. If you brought this truck to the playground, you'd be *king of the dirt pile.*”

In terms of performance, the International CXT features the International⁷ DT 466 diesel engine with a horsepower rating of 220 hp and 540 lb.-ft. of torque capable of hauling or towing pretty much anything you can put into or behind it. Other horsepower ratings are also available. With an electronically controlled turbocharger and four valves per cylinder, the engine delivers responsiveness, acceleration, outstanding fuel efficiency, extended serviceability and long-term durability.

Additionally, despite the tough appearance and powerful engine, there is a smooth side to the International CXT. A smooth-shifting Allison[®] 2000 Series automatic transmission and standard cab air-suspension (with standard front air seats) provide an exceptionally comfortable ride.

“International built the CXT to make a bold statement,” said Swim. “While we have been in business for more than 100 years, International is a company focused on bold growth. The International CXT tangibly demonstrates our brand’s evolution by bringing customers an unmatched innovation that can drive success – on the road and in their business.”

Among businesses for whom the International CXT is ideal: construction, lawn care businesses, lawn and garden stores, brick or stone contractors, home builders, carpenters, landscape designers, roofers, home improvement companies, auto body repair or custom paint shops, commercial boating businesses and boat racers.

To learn more about the International CXT or to find a local International dealer, visit www.InternationalDelivers.com/cxt.

About International Truck and Engine

International Truck and Engine Corporation is the operating company of Navistar International Corporation (NYSE: NAV). The company produces International⁷ brand commercial trucks, mid-range diesel engines and IC brand school buses and is a private label designer and manufacturer of diesel engines for the pickup truck, van and SUV markets. With the broadest distribution network in North America, the company also provides financing for customers and dealers. Additionally, through a joint venture with Ford Motor Company, the company builds medium commercial trucks and sells truck and diesel engine service parts. Additional information is available at www.InternationalDelivers.com.

###

Editor’s Note: B-roll footage of the International CXT launch will be available via satellite at 3 p.m., EDT, on Thursday, Sept. 16. Coordinates: C-band IntelSet 5 (Formerly Telstar), Transponder 16, Download Frequency 4020 Horizontal, Audio Subcarriers 6.2/6.8